

Ashish Mehra

Frontend Developer

Profile

Visual learner and a self-taught developer with 4+ years of professional experience in turning ideas into products. Primarily engage in front-end development using **React**, **React Native**, **Next.js**, & **Typescript** and like to explore & learn different things in my spare time.

Portfolio: <https://ashishmehra.dev>

Employment History

React Native Developer at ByteLearn.com, Remote

October 2023 — July 2024

Led the POC and designed intuitive user flows for whiteboard and AI Tutor functionalities, increasing app adoption by 30% and significantly enhancing the user learning experience.

Spearheaded the end-to-end implementation of subscription purchase flows, ensuring seamless and reliable transactions.

Integrated Singular for deferred links, advanced analytics and campaign management, empowering data-driven marketing strategies and improving decision-making processes.

Implemented user journey funnels for the product team, optimizing tracking, enhancing conversion insights, and boosting user retention.

Integrated push notifications using Firebase and Notifee, increasing user engagement by delivering timely and personalized updates.

Managed the deployment process for iOS and Android platforms, achieving a 98% crash-free session rate through proactive monitoring and optimization.

Collaborated with the content team on SEO page development to enhance content visibility and strategy.

Automated sitemap generation and worksheet PDF creation in Strapi, reducing manual efforts by 40%, improving efficiency, and scaling content accuracy.

SDE I | Mobile App Development at Locofast, Remote

October 2022 — September 2023

Managed end-to-end development of Locofast's key mobile applications, ensuring on-time delivery of features and high code quality.

Facilitated code quality improvements through rigorous review processes, promoting best practices and knowledge sharing within the team.

Address

Kashipur, Uttarakhand

Email

work.ashishmehra.dev@gmail.com

Phone

+91-8171700584

Skills

HTML & CSS

JavaScript

React Native

ReactJS

TypeScript

Node.js (Express)

Firebase (Cloud Messaging, Remote Config, A/B Testing, Authentication, Analytics & Crashlytics)

Supabase

Prisma

Git

Figma

PHP

Languages

Hindi

English

Boosted performance on low-end Android devices by profiling components to identify bottlenecks.

Took the lead in quickly developing Locofast customer iOS app, ensuring smooth integration for internal teams within a short timeframe.

Javascript Developer at Startxlabs Technologies, Remote

August 2019 – June 2022

Started professional journey in mobile app development with Startxlabs, gaining expertise in frontend technologies and contributing to impactful projects.

Key Achievements:

Led frontend development across multiple app and web projects, ensuring high standards of quality and performance.

Developed custom in-house boilerplate that streamlined the initial project setup process, reducing setup time by 70% and enabling team to focus more on project-specific tasks and accelerating delivery timelines.

Participated actively in code reviews to maintain codebase integrity and foster team collaboration.

Contributed to the hiring process, interviewing and assessing candidates to build a skilled frontend team.

Mentored and trained freshers in React Native and React, equipping them with essential skills to excel in their roles.

Full Stack Web Developer at Credit Culture, Guragon

May 2019 – August 2019

Developed an internal panel using React JS, resulting in enhanced team efficiency while gaining practical experience with AWS services such as S3 and Lambda.

Node.js Developer at Acumax Technologies, Noida

September 2018 – December 2018

Designed and developed a scalable full-stack application using Express.js, implementing RESTful APIs to handle CRUD operations efficiently. Integrated middleware for authentication, validation, and error handling to enhance security and reliability.

Education

Kumaun University

B.Com (2014-2017)

Chhauni Children's Academy

Commerce (2012-2014)

Intermediate